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VOL. 2—NO. 31

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, June 20, 1924

PHONE POINT LOMA 17

FIVE CENTS THE COPY

Big Mass Meeting Set For June 30

COL. COLLIER CHIEF ORATOR

CO-OPERATIVE BODY OF
REPRESENTATIVE CITIZENS

ELECTS OFFICERS

"Co-operation for making Ocean Beach the finest year-round residential resort in Southern California," forms the watchword of the newly organized Ocean Beach Chamber of Commerce, which held its first annual election of officers last Monday night with upwards of one hundred members and visitors in attendance.

The meeting was called to order by temporary chairman, Kirk Smith, and a number of additional charter members were announced by temporary secretary H. K. Rankin. Following the transaction of regular routine business, the following officers were elected by ballot for the ensuing year:

W. F. Agan, president; F. H. Kraft, first vice-president; W. H. Rabsahl, second vice-president; W. J. Kennedy, secretary and treasurer.

Brief remarks of acceptance were made by the newly elected officers and President Agan especially urged every member to bring in another member or two toward doubling and possibly tripling the present membership of 121. Upon motion, a special committee was appointed to invite Col. D. C. Collier to make an address on "the past, present and future of Ocean Beach" at a mass meeting of citizens to be held at Benbough's Dance Pavilion on Monday evening, June 30th. The mayor, city manager, and other city and county officials will be included in the invitation for talks on the growth and betterment of the community.

FIREWORKS—FIREWORKS!! Get them while they're hot!

Pin Wheels, Flower Pots, Roman Candles, Vesuvius Fountains, Day-Go Bombs, Torpedoes, Spit-Devs, Grasshoppers, Sparklers, Firecrackers, Jumping Jacks, Toy Pistols, Sky-Rockets and colored fire for sale at THE NEWPORT SHOPPE

ANNUAL PARADE

FOR BATHING BEAUTIES

NEXT SUNDAY

Prizes ranging from silver loving cups to weekly passes on the electric street railway will be awarded to the winning contestants in the annual bathing beauty parade announced for next Sunday at Ocean Beach. Dozens upon dozens have already signed for the contest and the registration list will remain open until tomorrow night at Benbough's dance pavilion. Besides receiving prizes, the winners will be photographed by cameramen for the weekly news films, and the events will include the prettiest, most novel, comic and original costumes. Patrons of the railway express line will be provided with band concerts on the No. 14 cars leaving Broadway and Fourth streets at 1:19 and 2:13 p. m., by the O. B. pavilion band.

REGULATION STAMPED

U. S. MAIL BOXES from 25c Up. Get them here and NOW, in order to comply with new Free Postal Delivery law. H. H. REID & SON, 5050 Newport Avenue.

NEW LIFE GUARD

Life Saver Burns has been appointed life guard at Ocean Beach by Chief Patrick on recommendation of the Civil Service Commission.

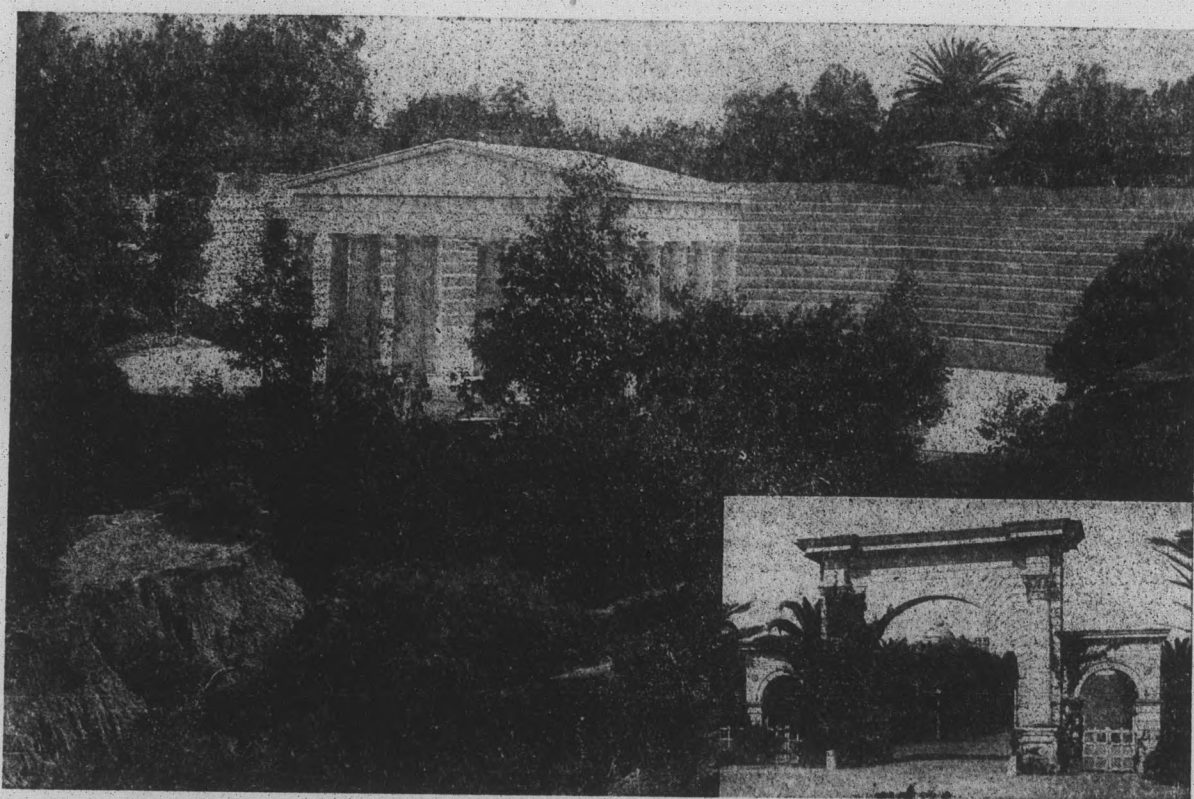
It will do your EYES good to see CASTIEN, Rooms 16-17, Sefton Bldg., Fifth and C. Phone 644-27.

BUILDING PERMITS

Lillian M. Howe, frame cottage garage, 4960 Brighton. \$2000. C. E. Rimbey, board house, 5111 Brighton, \$1000.

THE BEAUTY SHOP
Phone Point Loma 63-W.

"A JEWEL ON THE BROW OF BEAUTY"



The Greek Theater, International Theosophical Headquarters, Point Loma, California.

REGAL PRODUCTION

BY KATHERINE TINGLEY

OF "AS YOU LIKE IT"

By John Kimberly

All the rich pageantry of nature marched last Wednesday night before an audience that filled to capacity the beautiful Greek theater at the International Theosophical Headquarters, Point Loma, to witness the Raja-Yoga Players in Shakespeare's lovely pastoral comedy "As You Like It." In the regal way in which it was presented by the Theosophical leader, Katherine Tingley, the play was a surprise even to those who had seen it in this theater before at different times, as well as in the big cities of this country and Europe.

One great delight lay in the lines of the play itself, for it is infinitely quoted, and dear old familiar sayings continually bob up to nod laughingly at you and make you laugh with them. The lines of the banished Duke about "the sweet uses of adversity," "sermons in stones," and the "golden world" into which Shakespeare invites you in this play; the quips and retorts of Touchstone; the sententious so-called philosophy of Jacques; the poetizing of Orlando; the delicious lines of Rosalind, who "had rather have a fool to make her merry than experience to make her sad"—they are old, and yet perennially new. But never have I heard them better read. The accents of the theater are wonderful, it is true, but it takes real art to carry Shakespeare "over the top" in any surroundings, as was done at this performance.

Above all I must mention the forest songs, "Blow, Blow, Thou Winter Wind," "Under the Greenwood Tree" and the rest. These are usually sung behind the scenes, with the consequent marring of the ensemble. Here they were sung by one of the players—Amiens, who with the ban-

ished Duke has left behind the court and its painted pomp for a sweeter life in the "wide and universal theater" of nature's world. In a full, clear tenor the lovely lines rang out as a bird-song would. The quartet, "There was a lover and his lass," and the hunting song of the big chorus of foresters were most effective. All the singing was done without any orchestral accompaniment at all, which was one of Katherine Tingley's methods of preserving the Shakespearean atmosphere of complete naturalness and realism. Thus did she maintain at all times the illusion of "The Forest of Arden."

Another original feature introduced by Katherine Tingley in this production was a band of gypsies, who appeared on the outskirts of the forest, up on the cliff, and made a spectacular finale, with their bright-hued costumes, their fortune-telling, and their rollicking songs.

In watching this Raja-Yoga production, one found himself forgetting the individual players in the perfection of the whole. I am informed that in the dramatic training of her students, Katherine Tingley teaches them from childhood not to follow the set of rules of elocution, but to live the parts they are playing and create their own interpretation and expression. The suggestions that she gives are all with this end in view. And certainly the results in high-class dramatic art are remarkable.

The interpretation of the part of Jacques was in many respects the most original and satisfying rendering of this role that has been seen on the stage in many a day. The young man who played the part was not just the proverbial "melancholy Jacques," he was also laughing and foolish at times and always vain and conceited—which was not only a correct psychological rendering of this eccentric personage, but served as an admirable contrast to his traditional character of cynical melancholy; and prevented the long speeches from becoming te-

dious to the modern audience, as is often the case. Jacques' acting and by-play, even when he was not speaking, were splendidly sustained. It was evidently Katherine Tingley's intention to make of Jacques the principle life-giving feature of the play; and the young man who played the part certainly succeeded in making it so.

Touchstone was always the finished artist, who showed most careful study of this difficult role, and the result was certainly a very excellent piece of skillful acting.

Celia and Rosalind worked together beautifully. It would be difficult to say which was the more pleasing—each fitted her part admirably and brought out all there was in it. Rosalind was beautiful, piquante and saucy in a charmingly girlish fashion; Celia, gentle, lovable and innately artistic.

Orlando, probably the most difficult role in the whole piece, was well portrayed by one of the younger students of fine appearance, good voice, and evidently with a future.

In fact, they were all excellent. Corin, the ridiculously stupid shepherd was a scream—a wonderful contrast to the fine, cultured-voiced duke in exile, whose speech about the wounded deer was one of the high-water marks of the performance. Le Beau might have stepped out of the court of Louis XIV—an effeminate fop par excellence—a man of coarse fiber could not have played the part. Oliver, the repentant villain of the play was well portrayed by another gentleman of fine figure and good voice. Adam, the faithful old servant, the love-sick Silvius, and Phebe, the inconstant object of his adoration, were all excellently rendered, while the love-making between Touchstone, the court fool, and the simple country girl, Audrey, was a fine piece of character acting.

The whole was a brilliant performance, with the freshness and spontaneity of nature preserved as the keynote throughout.

"LOMA LORE"

By WINIFRED DAVIDSON

Point Loma, California

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(Continued from last week)

XI

TRANSITION

One must go to the annals of the north to find the interesting events in California history during the gold rush years. The interesting events here were infinitesimal by contrast. Hide-curing, the whaling industries—what were these in comparison with the uncovering of veins of gold? One might almost say that life merely passed Point Loma; and yet the changes that took California out of the hands of Mexican misrule and brought her into the United States, a state fully empowered, were felt here as elsewhere.

They were felt over in Old Town at first hand, as everyone knows. Old Town was distinctly Mexican—Spanish rather, its residents wished always to be called. The mode of life, the character of dwellings, the language—all were imitative of customs, architecture, speech of the old world; colored, it is true, by contact with the Indians and with chance sojourners from Yankee-land. But on Point Loma, at La Playa, the tone was louder. The hide trade, of course had diminished to small proportions but the whaling business flourished. Ships were passing in and out continually. There was a mixed population always.

And although San Diego at Old Town had a settled population and San Diego at La Playa was a fluctuating and unstable group of strangers, there was an abiding belief everywhere hereabouts that the city of the future was naturally to be founded here, where the entrance to the bay seems to afford every reason for the building of great commercial monuments. But commerce went past La Playa; went past Old Town; went on past Middle Town itself and centered about that distant point known so long as Dead Man's—at the foot of H street—where stood in bleak isolation a crude hospital for cases of pestilence brought in by all the ships that entered port since the time of the Galvez expedition.

Opposite Ballast Point is a thin stretch of yellow sand on which rises a light which we know as Pío Pico. Crude memorial it seems to the last of those picturesque Mexican governors—and yet somehow a fitting reminder to our hurrying times of that other time. It was Pío Pico, "constitutional governor of the department of California," who made those mighty grants of land here in the Southwest which are to this day the cause of endless disputes—grants of leagues, square leagues—thousands of acres, of what was believed to be desert country, hardly fit to use for pasturage. And if in his generous open-heartedness Pío Pico bestowed land that was already owned by other

(Continued on Page 4)

FOOD SALE by Woman's Guild of Trinity Mission at Faber's Little Cash Grocery, Saturday, June 21st, at 11 a. m.

All Children under 12 years riding the MERRY-GO-ROUND on Saturday afternoon will get a Whistle FREE.

GRAND CARNIVAL

AND STREET DANCE

AT PACIFIC BEACH

To celebrate the completion of the paving on Garnet avenue from Cass street to the ocean front at Pacific Beach, arrangements are being perfected for holding a grand carnival and street dance early in August. The funds secured from the big event will be donated to the new volunteer fire department recently organized at Pacific Beach.

The celebration is planned to last two days and many novel ideas will be introduced. There will be concessions of all kinds and scores of games and amusement attractions. A hearty invitation will be extended to all the people of San Diego and suburbs to attend the August jubilee.

SHERWIN-WILLIAMS PAINTS—San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.

Kodak Finishing FROIDE'S op. P.O.*

FINE BUSINESS CHANCE

FOR THE RIGHT MAN

IN BEACH DISTRICTS

A retired undertaker, who owns two hearses, makes an excellent offer of a good business chance open in the beach districts, as announced in his advertisement in another column. It is stated that besides the hearses, which can be obtained on an easy payment plan, arrangements will be perfected for securing caskets and other funeral and burial equipment on suitable terms. The good will of the former undertaker, who is widely and favorably known in San Diego, will also form a very valuable asset in the establishment of undertaking parlors for the beach and bay districts. Particulars can be obtained upon application as advertised.

FOR SALE—To close the estate of the BROWN NOVELTY CO., of 5041 Newport avenue, Ocean Beach, the entire stock will be sold reasonable.

P. A. KIERSTEAD

GIVES "BOYCE-ITE" FREE

FOR THREE DAYS

With every purchase of five gallons of gasoline during next Sunday, Monday and Tuesday, a suitable amount of "Boyce-It" will be given free at Kierstead's Service Station, corner Voltaire and Cable streets. The popular and enterprising proprietor, P. A. Kierstead, is making this offer for June 22, 23, 24 as a sort of "get acquainted" proposition. He recently purchased the well known station from O. C. Bedford and announces that he will carry a complete supply of the best oils and grease for autos and his services station is fully equipped for the recharging of batteries. Mr. Kierstead is also owner of a fine service station near the Culver Camp grounds in Old Town.

Don't forget the Saturday specials at the Ocean Beach Bakery, also that Thursday is BAKED BEAN DAY—1877 Bacon street, phone Pt. Loma 72-W.

Kodak Films, FROIDE'S, opp. P.O.*



Courtesy "San Diego Union."

With over three hundred houses already completed at Mission Beach and scores in course of construction, a most decided impetus in the Mission Beach realty field is reported by George L. Barney and Thomas A. Rife, general sales agents of the Mission Beach Company.

What is declared to have been the largest crowd of surf bathers this season departed itself at Mission Beach last Sunday, furnishing evidence that the Mission Beach company is not ahead of the times in its great development project at this peninsular tract. San Diego apparently has

grown to sufficient population to supply demand for the facilities of the \$450,000 bath house now being built in the amusement center which the company is creating at Mission Beach. The week-end crowds that bask on the sands or frolic in the surf at Mission Beach for a mile and more up and

down the seashore gives the likely appearance of a Rockaway Beach or Atlantic City and is adjudged only a part of the immense bathing crowd that will develop when the new amusement center facilities are completed.

The BROWN MOUSE

By HERBERT QUICK

(Copyright by The Bobbs-Merrill Company)

(Continued)

"I wish I could vote!" grumbled Newton. "I wish I could! We know a lot more about the school, and Jim Irwin ain't a good teacher than dad does—and we can't vote. Why can't folks vote when they are interested in an election, and know about the issues. It's tyranny that you and I can't vote."

"I reckon," said Raymond, the conservative, "that the old-time people that axed it thataway knowed best."

"Rats!" sneered Newton, the iconoclast. "Why, Callista knows more about the election of school director than dad knows."

"That don't seem reasonable," protested Raymond. "She's prejudiced, I reckon, in favor of Mr. Jim Irwin."

"Well, dad's prejudiced against him—er, no, he ain't either. He likes Jim. He's just prejudiced against giving up his old notions. No, he ain't neither—I guess he's only prejudiced against seeming to give up some old notions he seemed to have once! And the kids in school would be prejudiced right, anyhow!"

"Paw says he'll be on hand prompt," said Raymond. "But he had to be p'swaded right much. Paw's proud—and he can't read."

"Sometimes I think the more people read the less sense they've got," said Newton. "I wish I could the dad up! I wish I could get snakebit, and make him go for the doctor!"

The boys crossed the ridge to the wooded valley in which nestled the Simms cabin. They found Mrs. Simms greatly exercised in her mind because young McGeehee had been found playing with some blue vitriol used by Raymond in his school work on the treatment of seed potatoes for scab.

"His hands was all blue with it," said she. "Do you reckon, Mr. Newton, that it'll pizen him?"

"Did he swallow any of it?" asked Newton.

"Nah!" said McGeehee scornfully. Newton reassured Mrs. Simms, and went away pensive. Jim Irwin's methods had already accomplished much in preparing Newton and Raymond for citizenship. He had shown them the fact that voting really has some relation to life. At present, however, the new wine in the old bottles was causing Newton to forget his filial duty, and his respect for his father. He wished he could lock him up in the barn so he couldn't go to the school election. He wished he could become ill—or poisoned with blue vitriol or something—so his father would be obliged to go for a doctor. He wished—well, why couldn't he get sick? Newton mended his pace, and looked happier.

"I'll fix him!" said he to himself. "What time's the election, Ez?" asked Mrs. Bronson at breakfast.

"I'm goin' at four o'clock," said Ezra. "And I don't want to hear any more from any one"—looking at Newton—"about the election. It's none of the business of the women an' boys."

Newton took this reproach in an unexpectedly submissive spirit. In fact, he exhibited his very best side to the family that morning, like one going on a long journey, or about to be married off, or engaged in some deep dark plot.

"I s'pose you're off trampin' the slews at the sight of a flock of ducks four miles off as usual?" stated Mr. Bronson challengingly.

"I thought," said Newton, "that I'd get a lot of raisin bait ready for the pocket-gophers in the lower meadow. They'll be throwing up their mounds by the first of April."

"Not them," said Mr. Bronson, somewhat mollified, "not before May. Where'd you get the raisin idee?"

"We learned it in school," answered Newton. "Jim had me study a bulletin on the control and eradication of pocket-gophers. You use raisins with strychnine in 'em—and it tells how."

"Some fool notion, I s'pose," said Mr. Bronson, rising. "But go ahead if you're careful about handlin' the strychnine."

Newton spent the time from twelve-thirty to half after two in watching the clock; and twenty minutes to three found him in the woodshed, pen-knife in hand, a small vial of strychnine crystal before him, a saucer of raisins at his right hand, and another exactly like it, partially filled with gopher bait—raisins into which a minute crystal of strychnine had been inserted on the point of the knife.

At three-thirty Newton went into the house and lay down on the horse-hair sofa, saying to his mother that he felt kind o' funny and thought he'd lie down a while. At three-forty he heard his father's voice in the kitchen and knew that his sire was preparing to start for the scene of battle.

(Continued next week)

Classified ads. get quick results



Some prefer brick ICE CREAM, others like it best dipped from the freezer, so we have both kinds in a variety of flavors.

Fountain Drinks at City Prices. ICE CREAM delivered in gallons, quarts or pints.

PRESCRIPTIONS carefully compounded by Registered Pharmacist.

OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave.

F. H. KRAFT, Prop.

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E. H. WICKERN, Prop.

Corner Defoe and Niagara Avenue

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Lemons, 10c a dozen.

Oranges, 25c a dozen.

Large Apricots, 4 lbs. for 25c.

Plums, 10c a lb.

Choice New Potatoes, 5 lbs. for 25c



Authorized FORD and CHEVROLET Service

Ocean Beach Garage

HENRY EULBERG, Proprietor

4868 Newport Avenue

Two Blocks East of Dance Pavilion

PHONE POINT LOMA 77-W

Complete Line of REPLACEMENT PARTS, TIRES AUTO ACCESSORIES

EXPERT BATTERY SERVICE

AUTOMOBILE REPAIRING

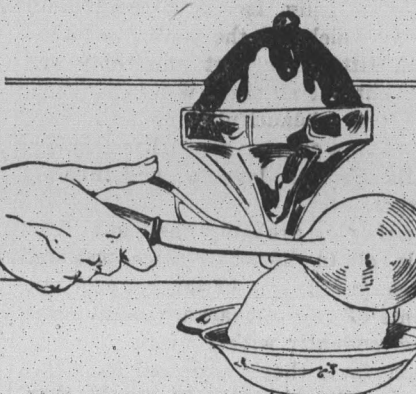
BEST EQUIPPED FOR SERVICE

KEEP COOL
During the Summer Days,
By Getting Your
ICE CREAM
On the Corner at

HARRY'S PLACE

Newport Avenue and Bacon Street

Pure Ice Cream served to your liking—plain, or with a topping of your favorite flavor.



DAILY TRIPS TO SAN DIEGO AND POINT LOMA

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MOVING

Ocean Beach

Residence Phone

Point Loma 128-J

STORAGE

FEED, FUEL and HARDWARE

Office Phone

Point Loma 136



BEAUTIFUL WORK

Each piece of Laundry work entrusted to us receives the same careful attention you would give it yourself, with the added service which we can give due to our up-to-date equipment and experience.

The American Laundry

HARRY C. WING, Prop.

5360 Niagara Avenue

Phone Point Loma 31

Look for our solicitor—he has a PERSONAL MESSAGE for you.

Dancing Every Night and Sunday Afternoon—Except Monday

BENBOUGH'S

OCEAN BEACH DANCE PAVILION

Get our prices on PAINT.

H. H. REID & SON

Paints, Hardware and Household Supplies

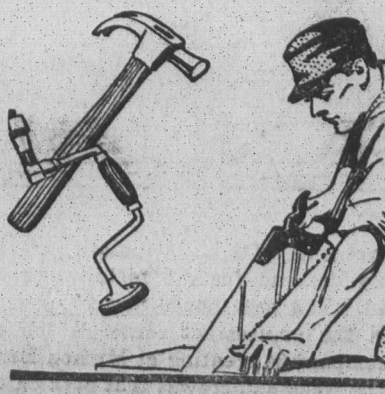
STANLEY 4-SQUARE

HOUSEHOLD TOOLS

See Our Window Display

5050 Newport Avenue

Phone: Point Loma 49



The Beach Is Growing BIGGER, BETTER AND BUSIER

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



INFORMAL DINNER DANCE

BY MISS MAY DAVIDSON

An informal dinner dance was given by Miss May Davidson at her home on Carleton street, Point Loma, in honor of Mr. Malcolm Pattie, Wednesday evening. Invited guests were Dr. and Mrs. John S. Pattie, Mr. and Mrs. Edgar F. Hastings, Mr. and Mrs. J. Fearing Gill, Mr. and Mrs. John E. Kelley, Mrs. Sarah Forbes-Kelley, Mrs. Jack Mahoney, Miss Alice C. Hastings, Miss Ruth Varney, Miss Betty Shropshire, Miss Phoebe Cook, Miss Josephine Hastings, Mr. Philip Bradley, Mr. Edward Baker, Mr. James Noonan.

THE BEAUTY SHOP

Phone Point Loma 63-W.

MRS. STELLA H. NIDA

GUEST OF HONOR

Mrs. Edgar F. Hastings and daughter, Miss Alice, were hostesses at the regular Thursday meeting of the Pt. Loma Assembly, at which Mrs. Stella Humphrey Nida was guest of honor and speaker, Mrs. Nida, in collaboration with her husband, Dr. William L. Nida of the State College, is the author of fifteen text-books and has to her individual credit five text-books, most of which are in use in schools and colleges throughout the country. Mrs. Nida's next book, "Baby Animal Zoo," has been accepted for publication by D. C. Heath & Co., and will be out this fall.

Birthday Cards, FROIDE'S, opp. P. O.

FROM STORKLAND

A daughter was born June 11th to Mr. and Mrs. Frank J. Sohn, of 4929 Long Branch avenue, Ocean Beach.

Mr. and Mrs. Garrett G. Bradt of 808 Seagirt Court, Mission Beach, are the parents of a boy-baby born June 8th at St. Joseph's hospital.

A baby daughter was born May 31 to Mr. and Mrs. Edwin W. Deale of 824 Ormond Court, Mission Beach.

LICENSED TO WED

Thomas Ryan, Jr., 24, San Diego, and Frances Gonzales, 21, Point Loma.

James D. Stuart, 41, Los Angeles, and Emma Bergquist, 24, Point Loma.

Deputy Sheriff H. H. Ozmun, who resides with his family at 4941 Long Branch avenue, left last Wednesday for Oakland to bring back to San Diego H. R. MacFarland charged with having passed a fictitious check.

Among those noted from Ocean Beach who attended the beautiful performance of "As You Like It" given at the Greek theatre on Point Loma last Wednesday evening were Mr. and Mrs. S. Sutcliffe, Mr. and Mrs. H. K. Rankin and Mr. and Mrs. Kirk Smith.

Order your Certified BABY CHICKS now at O. B. Feed, Fuel and Express. Phone, Pt. Loma 20W.

POLICE OFFICER MEAD

MAKES QUICK ARREST

Last Saturday morning, Mrs. E. M. Mathers, of San Diego, reported to the Beach police station that she had been robbed of an auto blanket and a satchel containing her bank book and pocketbook, while her car was parked in Ocean Beach. Two Mexicans from Los Angeles were arrested by Officer J. W. Mead early Saturday night with the stolen blanket in their possession but they had thrown away the pocketbook after rifling it of its contents. They were later found guilty in Judge Chambers' court and sentenced to jail.

BEACH POLICE FORCE

Patrolman E. H. Hance, who has been connected with the Beach police station for some months, has been transferred to San Diego headquarters. A new motorcycle officer is soon to be appointed for this district.

Picture Frames, Froide's, opp. P. O.*

Read "Loma Lore" every week.

MRS. CLAUS SPRECKELS

HOSTESS AT BRIDGE-TEA

TO DELEGATES P. C. E. A.

Mrs. Claus Spreckels was hostess to a bridge tea Wednesday afternoon at the Coronado Country club given for the women delegates who are attending the Pacific Coast Electrical association convention at Coronado. The club house was attractively decorated in yellow pansies and yellow lilies with green palms and ferns. Mrs. Spreckels was assisted by Mrs. Fay Smalley, Mrs. Neal Brown, Mrs. Guy Miller, Mrs. E. J. Burns and Mrs. S. E. Mason. Hawaiian music was played during the afternoon.

GOOD TIME ENJOYED

AT MISSION BEACH

Mr. and Mrs. Harold Royle entertained informally at Mission Beach last Sunday. During the day the guests enjoyed swimming and later played bridge at the beach home of Charles Burke. Supper was served in the evening. Those who were present at the beach party included Mr. and Mrs. John Zimbleman, Mr. and Mrs. John Biehl, Jr., Miss Mildred Burke and her father, Charles Burke, and the host and hostess, Mr. and Mrs. Royle.

HOWARD WARING THOMAS

PASSES AWAY

Howard Waring Thomas, of Armada Way, Point Loma, a brother of the late Admiral Chauncey Thomas, died on the 12th of June at the Marine hospital. Mr. Thomas was a prominent member of the Scouts and of the Pennsylvania and Ohio State societies. The sympathy of hundreds of friends and acquaintances on Point Loma and in San Diego is extended to Mrs. Thomas, who, after the impressive ceremony conducted by the Masonic fraternity at the Johnson-Saum Undertaking parlors, goes alone to Washington, D. C., where her husband wished to have his body interred.

Phone, Pt. Loma 150-W

Bellinger's GROCERY

"Where Prices are Fair to Us Both"

Voltaire and Cable Streets.
Formerly Chris Homeyer's Store.

SPECIALS FOR SATURDAY

5 lbs. Sugar 43c
6 bars Ben Hur Soap 25c
5 lbs. Sperry Flour 25c
Large bottle Del Monte Catsup 23c
Matches, per box 5c
1 lb. pkg. Corn Starch 9c
half lb. can Bakers Cocoa 22c
Swift's Premium Bacon 40c
White Tuna Flakes, half lb. flats 15c

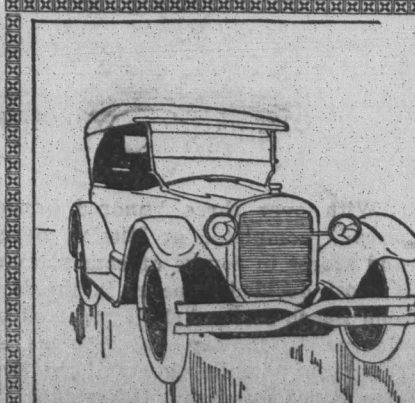
FRUITS and VEGETABLES
SOFT DRINKS

FREE WHISTLES

FOR LITTLE RIDERS

ON SATURDAY

Manager O. F. Davis announces a new departure for children patrons of the Merry-Go-Round every Saturday afternoon. Free presents will be given to every youthful rider, the novelty for tomorrow being a really worthwhile whistle. Don't miss getting one, young folks, and enjoy the pleasure of a safe and jolly ride this Saturday afternoon.



LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

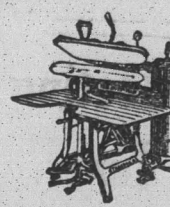
Residence Phone Point Loma 16 Office Phone Point Loma 72-J

Dr. F. J. Ratty

PHYSICIAN and SURGEON

Res., 4820 Cape May Avenue

Office, 5024 Newport Ave.



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BIRD and TOY STORE

Sixth at B—San Diego

Opposite the New

Commonwealth Building

No matter who or what you are or may become, you owe it to yourself and to your family to secure

LIFE—ACCIDENT—HEALTH

INSURANCE

"And the Best is none too good!"

That's what you get—THE BEST—when you become insured with the

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South End Mission Bay Ridge

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Res. Phone, Pt. Loma 319-W

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**Choosing Running Mate
Only Snag Hit by Repub-
lican Convention.**

LOWDEN STANDS FIRM

**Chosen on Second Ballot He
Sends Convention Flat Re-
fusal—Coolidge Was
Whole Thing From
Start to Finish.**

THE REPUBLICAN TICKET

**For President,
CALVIN COOLIDGE OF MAS-
SACHUSETTS.**

**For Vice President,
CHARLES G. DAWES OF
ILLINOIS.**

By WRIGHT A. PATTERSON
Cleveland, Ohio.—It is over. The national Republican convention of 1924 has passed into history. The delegates that gathered from every section of the nation, including those from Alaska, Porto Rico, the Canal Zone and the far-away Philippines, to perform a task they had been told to perform have completed their labors and scattered to the four winds. At Cleveland they ratified the nomination, made by the rank and file of the Republican voters, of Calvin Coolidge as their candidate for the presidency of the United States.

The first ballot for vice president showed Lowden in the lead, with Burton, Dawes, Hoover and Kenyon following closely. On the second ballot the convention turned to Lowden and he was unanimously nominated. In a telegram to the convention the former governor of Illinois absolutely refused to accept the nomination.

After a three-hour recess another ballot was taken and before it was finished Dawes was so far in the lead over Hoover that the nomination was made unanimous amid the wildest enthusiasm.

That convention is comparable to but few other national political conventions in the history of this nation. To some extent it was similar to the Democratic meeting at St. Louis in 1915, at which Woodrow Wilson was nominated to succeed himself. To some extent, too, it was similar to the Republican convention held at Chicago in 1904, when Theodore Roosevelt was nominated to succeed himself after having succeeded to the presidency just as Calvin Coolidge did, by the death of his chief. In all of these cases there was a lack of competitive candidates, the delegates had assembled with but one man in view for first place on the party ticket, and these conventions, like the one just closed, were but ratifications of nominations that had already been made in the minds of the rank and file of the party they represented.

But this convention at Cleveland went even further than those of 1904 and 1915. It was not the man alone but his policies that were to be ratified. In the previous instances cited the policies of the men to be nominated had been also the policies of their party as represented in the legislative branch of the government. In this case it was, to some extent, at least, a choice between the policies of the legislative branch and those of the executive branch as represented by President Coolidge that the rank and file of the party were called upon to judge, and the verdict was almost unanimous in favor of the executive branch.

Touche Popular Chord.
Representative Theodore E. Burton of Ohio, the temporary chairman, in his keynote address at the opening session on Tuesday noon, touched a popular chord when he said:

"With some disappointment as one whose public service has been in a legislative position, truth compels me to say that by far the greater share of our citizenship looks to President Coolidge rather than to congress for leadership."

That reference to the man and the policies the delegates were assembled to ratify brought forth the first and one of the notable demonstrations of the convention.

Several times in that keynote speech Representative Burton took occasion to emphasize those policies of the President as being the policies of the party though they differed with the representatives of the majority of the members of the party in the legislative branch of the government. He referred to this in connection with the subject of the soldier bonus legislation, with tax legislation, and with Japanese exclusion. On the latter subject he said: "It is regretted that in the passage of the recent bill the request of the President for time for further negotiations with Japan was refused." Throughout the entire speech the keynote praised the policies of the President rather than those of the Republican representatives in the legislative branch, wherever the two policies differed. But of congress he said: "Much of the blame visited upon Republicans in the present congress is not deserved, because on many major questions their party has not commanded a majority in either branch."

Many of the men whose faces have been familiar at national Republican

conventions for some years past were not to be found at Cleveland at all. Others of the old-time leaders were present, but they were there more as spectators than as active participants. Senator Lodge, both the temporary and permanent chairman of the last Republican convention, was present as a delegate, but he had been displaced as national committeeman from Massachusetts and Governor Cox had been chosen to succeed him. There was evidence everywhere of a new controlling force in the party and that new force for a time, at least, is Calvin Coolidge.

Many Names Mentioned.
After the arrival of the first delegates two days previous to the opening of the convention and during the first two days of its sessions there were but two subjects of conversation. The first, and considered the most important by the Coolidge delegates, was that of a running mate for the President. Many names were mentioned, and several of those named had definitely expressed a wish, and in some cases practically a demand that they not be nominated for second place on the ticket. Members of the delegations wanted to hear from Coolidge. They wanted to know his choice, and they were more than willing to ratify his selection. As one of the new leaders expressed it, "The delegates, representing, as they do, the rank and file of the party, realize that President Coolidge is the greatest asset of the party and they wish to follow the lead of the man who has commanded the respect of the rank and file."

The President, on the other hand, preferred that the delegates should make their own selection if they would. Those who were qualified to speak for



CALVIN COOLIDGE

him insisted that he did not wish to appear in the light of a party dictator. In the end the question was solved by the selection on Thursday of Charles G. Dawes of Illinois as the nominee of the party for vice president.

The La Follette Platform.
The second subject was that of the attitude of the LaFollette wing of the party on the question of platform planks. Early in the first session on Tuesday there was distributed to the delegates copies of the platform proposed by the Wisconsin senator and his followers and offered to the resolutions committee by Henry Allen Cozer, the Wisconsin member of the committee. This proposed platform carried a drastic condemnation of the legislation enacted by both parties during several past administrations. It declared for the public ownership of water power, the public control of natural resources; repeal of the Esch-Cummins law; public ownership of railroads; drastic curtailment of war and navy expenditures; a tax on excess profits; the making public of tax returns; election of federal judges without party designation; a reduction in freight rates for farm products; abolition of injunctions in labor disputes; protection for farmers' organizations and collective bargaining; granting of a cash bonus to soldiers; deep waterways from the lakes to the ocean; amendments to the Constitution to provide for the direct election of President, a federal initiative and referendum, and a referendum on war. There were some other less important planks.

The whole question of the platform was fought out in the resolutions committee on Tuesday night and Wednesday, and when its report was made at the convention session on Wednesday night it was adopted with but little fuss, and despite the protest of Senator LaFollette's followers.

Political history was made by the adoption of the report of the committee on credentials on Wednesday morning. The party now stands definitely committed to a limitation of representation from the southern states. This was done by providing for representation in the conventions of the party based on the percentage of Republican electors elected from each state. It is so worded as to rather increase the representation in both the number of delegates and the members of the national committee in Republican states instead of materially decreasing either the number of delegates or national committeemen from those states that are recognized as distinctly Democratic.

Political history was made in another instance when it is voted to give the women the same voice in party affairs as that enjoyed by the men. The movement for this was led by Mrs. Medill McCormick of Illinois, and when proposed to the convention it went through with but few dissenting votes and was loudly cheered by the women.

Reporters at Sea.
There was a continuous commotion in the press stand at the Cleveland show. The gray heads of the newspaper world who have been reporting political conventions for years found it

difficult to get a story out of this one. Not because there was not a story to be had, but because the story must have the names of people who were doing things and the men of the press did not know by sight the men, and the women too, if you please, who were the moving and guiding spirits of this Republican gathering.

The old-timers, the men who have made Republican history for the last quarter of a century and more, have either disappeared entirely, or were with but few exceptions in the background. It was new and, in many cases, strange faces one saw upon the platform.

"Who is the man in the gray suit sitting beside the railing?" asked a veteran New York newspaper writer, a man who has covered every convention since the late eighties.

"Search me," said the man next to him, another veteran. "One of the numerous interlopers who have butted into the game to make it hard for us. Ask Jim Preston."

Preston, the superintendent of the senate press gallery at Washington, the one man who knew all of them, the old and the new, was appealed to and informed the perturbed newspaper men that the gentleman in question was William M. Butler of Massachusetts, the incoming chairman of the party.

And so it went throughout each session. The men and the women who, to a large extent are doing things were unknown by sight to the newspaper men and they were kept busy trying to catch the names of those who were making motions, reporting to the convention as chairmen of important committees—the names of those who were running the show, whether it be at the stated performances or about the committee rooms or the hotel lobbies.

Old Faces Absent.
The faces of such men as Senators Lodge, Smoot, Watson and others of the senatorial coteries, of Will Hays, of Harry M. Daugherty, of Mrs. Corinne Roosevelt Robinson, of T. Coleman DuPont, of Charles D. Hilles and a long list of others who filled the speakers' platform at Chicago in 1920, were not seen on the platform at Cleveland. To be sure many of them—the majority, in fact—were present, but they were merely among those present. They were not on the platform sitting in the big, easy, leather-upholstered chairs provided for the ultra-distinguished. Several of them occupied the hard-bottomed seats arranged in long rows on the floor of the convention hall provided for delegates and alternates. Others had seats in the guest sections far up in the balconies, and others wandered about the rotunda of the big building with a look of bewilderment on their faces.

Prominent among those on the platform, and the few who were generally known, were those members of the President's cabinet who were attending the convention. These included Secretary Mellon, Secretary Weeks, Secretary Work, Attorney General Stone, Postmaster General New. Aside from Attorney General Stone, a newcomer in the cabinet, these men were generally known by sight at least, but aside from the temporary and permanent chairman, and some minor officials of the convention, they were about the only ones who were known to either the audience or the newspaper writers.

It all marked a new deal in the history of the party, a passing of party government into new hands. The President and his advisers rather than the leaders in the legislative branch are in control. What the result of the change is to be will be determined when the votes are counted next November.

It Was All Coolidge.
It was a strictly a Coolidge convention. Quite as much so as was the Progressive convention of 1908 at Chicago a Roosevelt convention. They did what the President would wish them to do, they did nothing he would wish them not to do. It was a convention that was satisfactory to



CHARLES G. DAWES

the great majority of the delegates. They had assembled to do a certain job they had been told to do by the rank and file of the party at home, and they did it. It was all accomplished without any great amount of noise, with no blatant trumpeting of jazz music, with but little oratory aside from the keynote speech of the temporary chairman and the nomination speech delivered by Dr. M. L. Burton, president of the University of Michigan, in naming Calvin Coolidge as the standard bearer of the party at the session on Thursday morning. The usual hurrah, the din, the verbal fireworks of a political convention were distinctly absent.

As for the city of Cleveland it handled a big job in a big way. It put itself on the map as one of the foremost convention cities of the nation.

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AS BIRD SANCTUARY

The Federated Parent-Teacher association and the National History museum have filed petitions asking that Mission Bay be made a wild bird sanctuary. More than a score of organizations have filed similar petitions, but all such requests are being held in abeyance by the council.

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SCHOOL PAVING

IN BOND ISSUE

Approximately \$40,000 is needed to cover cost of paving streets adjoining school grounds in San Diego as petitioned for by property owners, according to a report by the city engineer, submitted to the board of education by Edgar F. Hastings early this week. It was voted to ask the city council to include in its next bond issue submitted funds sufficient to cover this cost.

'LOMA LORE'

(Continued from Page 1)

than his bosom friends, and if in his reckless moods he antedated his gifts of deed—in order that there should be no troublesome question as to whether his government of Mexico or the Yankee newcomers were in fact in possession! Well, these little matters have been forgiven him now by all of us except possibly modern lot-owners.

To this day property on Point Loma in the vicinity of La Playa goes back to a map made by Lieutenant Cave Johnson Coutts. This original, yellow, worn and torn, may be seen at the County Recorder's office by anyone who will find an interest in examining a testimonial to that changing order of things that marked the middle of the last century here. Mr. Hockman has shown special interest and given most courteous response to all requests to be shown old documents.

This Coutts map is important, almost inestimably so. And aside from its value to modern property owners at La Playa, it establishes a record of that other thriving time when customs house square was a center of activity. Today customs house square is a memory, and that to no more than a handful of people. Directed by Captain Watkins of the quarantine, we uncovered old paths amongst the sage brush and cactus, and found our way to scattered half-buried fragments of the tile that had once roofed that old customs house, and standing there could refashion in fancy only dimly and uncertainly the streets that had once surrounded it. To the west there were but two, Kearny and Upper—hemmed by the ridge of hills; to the south, First, Second, Third and Fourth ending evidently about where Chinese Point extends; to the east two going down to the bay, Beach and Front; and to the south Customs House street and Gila, Pearl, James, John, George, William and Short—running down towards the present east and west streets of modern La Playa.

In the middle of last century these lots sold for twenty-five, thirty-three, forty dollars; some as high as fifty. After its admission in 1850, three years after California had been ceded to the United States on payment of fifteen millions, San Diego was the first county to be created under the act of February 2, 1850; San Diego and Los Angeles made up the first judicial district; and the importance of La Playa is shown in the fact that two voting precincts were established, one at Old Town and the other on this side. The first election was held April 1, 1850. The records show this entry:

"Pursuant to notice from the prefect of the district of San Diego, the electors, residents of the Playa San Diego, met at the store of Messrs. Gardiner and Bleeker at 10 o'clock a. m. on the 1st of April, and proceeded to appoint John R. Bleeker and John Hensley judges of election, and David L. Gardiner and Daniel Barnee clerks, whereupon the polls were declared open, and the following is a list of the voters:"

The list of voters—sixty-nine of them—might have been made up in Massachusetts itself. Tibbits, Tremaine, Smith, Banks, Summers, Mason, Hemmenway, Reed, Adams, Botsford are some of the Yankee names; and there is the expected Celtic coloring of Quin, Corbett, McGinnis, McCinchie, O'Neill; with the only "foreign-looking" name that of Sylvanus Ganguare.

(Continued next week)